



Form for "Company Information"


Section 1: Company Information

 Legal Business Name:

 Doing Business As (DBA):

 Does your company have a website?


- Yes
- No
- Online Presence (not a personal website)


 Company website:

Please add URL below.

 Online Presence:

If no company website, but have an online presence, please explain briefly below.

 In **one** sentence, tell us what your company does.

 Which statement best describes your company:

**Note that Arch Grants is only able to award for-profit organizations.*


- A high growth software or technology-based company
- An e-commerce based company
- A human-based services or consulting company
- A brick & mortar based retail
- A non-profit
- Other _____

 Company Primary Industry:

**Please consider refraining from selecting "Other" unless necessary - the Arch Grants team uses your Industry selections to appropriately pair you with your reviewing Judges.*

- Pharma & Biotech
- Media
- Healthcare Technology
- Medical Device
- Agricultural Technology
- Software (non-internet/mobile)
- Computer Hardware & Services
- EduTech
- Information Technology
- Mobile App
- Physical Consumer Products & Goods
- Cyber Security
- Manufacturing


- Social Venture
- Restaurant/Catering
- Retail (non-internet/mobile)
- Construction
- FoodTech
- Geospatial
- Other

 Please specify:

 Company Secondary Industry:


**Please consider refraining from selecting "Other" unless necessary - the Arch Grants team uses your Industry selections to appropriately pair you with your reviewing Judges.*

- Pharma & Biotech
- Media
- Healthcare Technology
- Medical Device
- Agricultural Technology
- Software (non-internet/mobile)
- Computer Hardware & Services
- EduTech
- Information Technology
- Mobile & Telecommunications
- Physical Consumer Products & Goods
- Cyber Security
- Manufacturing
- Social Venture
- Restaurant/Catering
- Retail (non-internet/mobile)
- Construction
- FoodTech
- Geospatial
- Other

 Please specify:

 Is your company located in the United States?

- Yes
- No


 Where is your company currently physically located?

City

State

- Alabama
- Alaska
- Arizona
- Arkansas
- California
- Colorado
- Connecticut
- Delaware
- District of Columbia
- Florida
- ... 31 additional choices hidden ...
- South Dakota
- Tennessee
- Texas
- Utah
- Vermont
- Virginia
- Washington
- West Virginia
- Wisconsin
- Wyoming

Zip

 Where is your company currently physically located?

City


Country


- Afghanistan
- Albania
- Algeria
- Andorra
- Angola
- Antarctica
- Antigua and Barbuda
- Argentina
- Armenia
- Australia
- ... 170 additional choices hidden ...
- United Kingdom
- United States
- Uruguay
- Uzbekistan
- Vanuatu
- Venezuela
- Vietnam
- Yemen
- Zambia
- Zimbabwe

 Year Founded:


- Before 2013
- 2014
- 2015
- 2016
- 2017
- 2018
- 2019

- 2020
- 2021
- 2022
- 2023


 Why is now the right time for your company to receive our grant, and how will the monetary award be meaningful to growing your company at this point?

 What is the company's legal structure?

- 501(c)(3)
- Limited Liability Company (LLC)
- B Corporation
- C Corporation
- S Corporation
- The business does not have a legal structure yet
- The business has a legal structure, but it is not listed above

 Has the business incorporated or formed a legal entity in the US?

- Yes
- No

 If no, please explain why not:

 Where was the company legally formed?


City

State


- Alabama
- Alaska
- Arizona
- Arkansas
- California
- Colorado
- Connecticut
- Delaware
- District of Columbia
- Florida
- ... 31 additional choices hidden ...
- South Dakota
- Tennessee
- Texas
- Utah
- Vermont
- Virginia
- Washington
- West Virginia
- Wisconsin
- Wyoming

Zip


 Section 2: Product or Service

 Is your core business a product or a service?

- A product
- A service
- Other (please explain): _____


 Does your company operate out of a storefront/brick & mortar location?

- Yes
- No


 Do you also have or sell on an ecommerce platform?


**If you currently operate out of a storefront/brick & mortar location.*

- Yes
- No


 Describe the problem your product or service addresses and briefly identify the customer segment you will target.

 Describe your product or service and highlight the value proposition to your customers.


 How have you validated that people need the product or service? I.e. what proof do you have of the need, or what customer discovery efforts have you undertaken?


 Which of the following best describes your companies' intellectual property status?


- The company holds the rights to intellectual property developed by the company
- The company has developed proprietary technology and has filed patents to hold the rights
- The company is developing proprietary technology that will be licensed from an academic institute
- The company is developing a product/service that would be protected by trade secrets
- The company is developing propriety technology that will be held by a third-party (not the company or Founders)
- None of the above apply


 Please explain your intellectual property status and if applicable, who holds the rights to the IP.


 Section 3: Market Opportunity

 What market do you serve and how large is it? Be sure to clearly identify your target demographic.

 Identify your direct **and** indirect competitors and describe what makes your product or service unique.


 How will you access your market? I.e. how will you find/identify potential customers?

 Section 4: Business Model

 How do you, or how will you, generate revenue?


 Please select which is the most appropriate statement to describe your business' near-term plans to scale:

- My business will operate and grow in a single market (city or state)
- My business will grow in a single market initially and then expand to other markets
- My business operates nationally, and I plan to continue that growth in the US in the future
- My business operations nationally, and I plan to grow internationally in the future
- My business operates internationally, and I plan to grow internationally in the future
- Other


 How will you scale specific to your response to the above question?

 What is your total revenue to date?


- No revenue
- \$1 - \$5,000
- \$5,001 - \$50,000
- \$50,001 - \$100,000
- \$100,001 - \$500,000
- \$500,001 - \$1,000,000
- Over \$1M

 What was your revenue last month?

- No revenue
- \$1 - \$5,000
- \$5,001 - \$50,000
- \$50,001 - \$100,000
- \$100,001 - \$250,000
- \$250,001 - \$500,000
- Over \$500K


 What was your total revenue in 2022?

- No revenue
- \$1 - \$5000
- \$5001 - \$50,000
- \$50,001 - \$100,000
- \$100,001 - \$250,000
- \$250,001 - \$500,000
- Over \$500K

 Section 5: Execution


 Which best describes the current stage of your product/service?

- Idea stage (pre-market validation testing)
- Conducted customer discovery and received validation from the market
- Developing a Minimally Viable Product (MVP)
- Launched an MVP to early adopters and pilot partners
- Between MVP and having a whole product ready for a full commercial launch
- Generating early revenue from initial sales & marketing strategies
- Have identified a scalable and repeatable business model and go-to-market strategy and are scaling the sales and marketing efforts and generating a sizeable revenue stream


 What metrics do you use to measure the growth of your business?

 What is the most recent product development or traction milestone you have achieved?

 What is the next milestone for your business and how long will it take you to reach it?

 How much capital (not including non-dilutive grants, in-kind services, and startup/pitch competition prizes) has been invested in the company to date?


- None
- Less than \$100K
- \$101K-\$250K
- \$251K-\$500K
- \$500K-\$1M
- \$1M-\$3M
- \$3-\$5M
- Over \$5M

 How many capital investment sources do you have? (You may list up to 7)


Capital investment sources would include bank loans, friends & family, venture capital, personal investment from founders, angel investors, crowd funding, or debt.

- 1
- 2
- 3


- 4
- 5
- 6
- 7

 What is the source of the capital invested:


- Personal Investment from Founders
- Friends & Family
- Angel Investors
- Venture Capital
- Crowdfunding
- Bank Loan
- Debt

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 How many founders are involved in the company?


- 1
- 2
- 3
- 4
- 5
- 6 or more

 Are any of your founders full-time?


- Yes
- No

 If no, please explain why:


 Describe your founder(s) relevant business experience, industry knowledge and other information as to why your team is equipped to succeed in running this business?


 How much cash does your company go through each month?

- \$1 - \$500
- \$501 - \$1,000
- \$1,001 - \$5,000
- \$5,001 - \$10,000
- \$10,001 - \$20,000
- More than \$20,000


 What are the greatest near-term challenges facing your company? And how do you plan to confront them?

 Have you made any pivots or changed any aspect of your business recently?


 Section 6: St. Louis


 Is your business currently based in Missouri or less than 150 miles from St. Louis on the Illinois side?

- Yes
- No

 Do any of your Founders or management team have ties to St. Louis?

- Yes
- No

 What competitive or strategic advantage does locating in St. Louis offer your company?

 How will your company contribute to and benefit from the St. Louis ecosystem?


 Have you applied to Arch Grants previously?

- Yes
- No

 Which years did you apply for Arch Grants previously?

**Select all years that apply.*


- 2012
- 2013
- 2014
- 2015
- 2016
- 2017
- 2018
- 2019
- 2020
- 2021
- 2022

 If yes, what progress have you made since your previous application(s)?

 Will any of your founders require a visa in order to work in the United States?

- Yes
- No


 If yes, please share your path to a visa:

 How did you first hear about Arch Grants? Please include name of individual/organization where appropriate.


Arch Grants Awardee _____

- Accelerator, Incubator, Venture Capital or Co-Working Space _____
- Arch Grants Judge _____
- News Article
- Facebook
- Twitter
- Instagram
- LinkedIn
- Internet Search
- Email from Arch Grants
- University Communication or Program _____
- Word of Mouth
- Staff _____
- I'm a Previous Applicant
- Other _____

 Section 7: Additional Information


 Does your product/service utilize geospatial intelligence technologies? We define geospatial as utilizing data that are associated with a particular location.

- Yes
- No

 Does your company or founding team have any affiliation with the University of Illinois System (this includes faculty, staff, undergraduate alumni, graduate alumni, and research affiliations)?

- Yes
- No

 If yes, please describe the affiliation:

 Does your business qualify as AgriFoodTech?

Definition: Products or services that make the food and agricultural industry more efficient while providing more sustainable solutions for our ever-growing population. It includes innovation across the whole food value chain, from farm to plate to bin and everything in between - production, transportation and storage, processing, marketing, distribution, consumption, and ultimately disposal.

- Yes
- No