


Form for "Company Information"

Section 1: Company Information


 Legal Business Name:


 Doing Business As (DBA):

 Does your company have a website?

- Yes
- No

 Company website:


 In one sentence, tell us what your company does.

 Which statement best describes your company:

- A high growth software or technology-based company
- An e-commerce based company
- A biotechnology company
- A human-based services or consulting company
- A brick & mortar based retail
- A non-profit
- Other _____


 Company Primary Industry:


- Pharma & Biotech
- Media
- Healthcare Technology
- Medical Device
- Agricultural Technology
- Software (non-internet/mobile)
- Computer Hardware & Services
- Clean Tech
- Information Technology
- Mobile App
- Physical Consumer Products & Goods
- Cyber Security
- Manufacturing
- Social Venture
- Restaurant/Catering
- Retail (non-internet/mobile)
- Construction
- FoodTech
- Geospatial
- Other

 Please specify:


 Company Secondary Industry:

- Pharma & Biotech
- Media
- Healthcare Technology
- Medical Device
- Agricultural Technology
- Software (non-internet/mobile)
- Computer Hardware & Services
- Clean Tech
- Information Technology
- Mobile & Telecommunications
- Physical Consumer Products & Goods
- Cyber Security
- Manufacturing
- Social Venture
- Restaurant/Catering
- Retail (non-internet/mobile)
- Construction
- FoodTech
- Geospatial
- Other

 Please specify:

 Is your company located in the United States?

- Yes
- No


 Where is your company currently physically located?

City

State


-
- Alabama
 - Alaska
 - Arizona
 - Arkansas
 - California
 - Colorado
 - Connecticut
 - Delaware
 - District of Columbia
 - Florida
 - ... 31 additional choices hidden ...
 - South Dakota
 - Tennessee
 - Texas
 - Utah
 - Vermont
 - Virginia
 - Washington
 - West Virginia
 - Wisconsin
 - Wyoming

Zip _____


 Where is your company currently physically located?

City _____

- Country
- Afghanistan
 - Albania
 - Algeria
 - Andorra
 - Angola
 - Antarctica
 - Antigua and Barbuda
 - Argentina
 - Armenia
 - Australia
 - ... 170 additional choices hidden ...
 - United Kingdom
 - United States
 - Uruguay
 - Uzbekistan
 - Vanuatu
 - Venezuela
 - Vietnam
 - Yemen
 - Zambia
 - Zimbabwe


 Year Founded:

- Before 2016
- 2017
- 2018
- 2019
- 2020
- 2021
- 2022


 Why is now the right time for your company to receive our grant, and how will the monetary award be meaningful to growing your company at this point?


 What is the company's legal structure?

- 501(c)(3)
- Limited Liability Company (LLC)
- B Corporation
- C Corporation
- The business has a legal structure, but it is not listed above
- The business does not have a legal structure yet

 Has the business incorporated or formed a legal entity in the US?

- Yes
- No

 If no, please explain why not:


 Where was the company legally formed?

City _____


- State
- Alabama
 - Alaska
 - Arizona
 - Arkansas
 - California
 - Colorado
 - Connecticut
 - Delaware
 - District of Columbia
 - Florida
 - ... 31 additional choices hidden ...
 - South Dakota
 - Tennessee
 - Texas
 - Utah
 - Vermont
 - Virginia
 - Washington
 - West Virginia
 - Wisconsin
 - Wyoming

Zip _____

 Section 2: Product or Service

 Is your core business a product or a service?


- A product
- A service
- Other (please explain): _____


 Does your company operate out of a storefront/brick & mortar location?

- Yes
- No


 Describe the problem your product or service addresses and briefly identify the customer segment you will target.

 Describe your product or service and highlight the value proposition to your customers.


 How have you validated that people need the product or service? I.e. what proof do you have of the need, or what customer discovery efforts have you undertaken?


 Which of the following best describes your companies' intellectual property status?


- The company holds the rights to intellectual property developed by the company
- The company has developed proprietary technology and has filed patents to hold the rights
- The company is developing proprietary technology that will be licensed from an academic institute
- The company is developing a product/service that would be protected by trade secrets
- The company is developing propriety technology that will be held by a third-party (not the company or Founders)
- None of the above apply


 Please explain your intellectual property status and if applicable, who holds the rights to the IP.


 Section 3: Market Opportunity

 What market do you serve and how large is it? Be sure to clearly identify your target demographic.

 Identify your direct and indirect competitors and describe what makes your product or service unique.


 How will you access your market? I.e. how will you find/identify potential customers?

 Section 4: Business Model

 How do you, or how will you, make money?


 Please select which is the most appropriate statement to describe your business' near-term plans to scale:

- My business will operate and grow in a single market (city or state)
- My business will grow in a single market initially and then expand to other markets
- My business operates nationally, and I plan to continue that growth in the US in the future
- My business operations nationally, and I plan to grow internationally in the future
- My business operates internationally, and I plan to grow internationally in the future
- Other


 Elaborate your answer to the above question:

 What is your total revenue to date?


- No revenue
- \$1 - \$5,000
- \$5,001 - \$50,000
- \$50,001 - \$100,000
- \$100,001 - \$500,000
- \$500,001 - \$1,000,000
- Over \$1M


 What was your revenue last month?

- No revenue
- \$1 - \$5,000
- \$5,001 - \$50,000
- \$50,001 - \$100,000
- \$100,001 - \$250,000
- \$250,001 - \$500,000
- Over \$500K

 What was your total revenue in 2021?

- No revenue
- \$1 - \$5000
- \$5001 - \$50,000
- \$50,001 - \$100,000
- \$100,001 - \$250,000
- \$250,001 - \$500,000
- Over \$500K

 Section 5: Execution


 Which best describes the current stage of your product/service?

- Idea stage
- Conducted customer discovery and received validation from the market
- Developing a Minimally Viable Product (MVP)
- Launched an MVP to early adopters and pilot partners
- Generating early revenue from initial sales & marketing strategies
- Between MVP and having a whole product ready for a full commercial launch
- Have identified a scalable and repeatable business model and go-to-market strategy and are scaling the sales and marketing efforts and generating a sizeable revenue stream


 What metrics do you use to measure the growth of your business?

 What is the most recent product development or traction milestone you have achieved?

 What is the next milestone for your business and how long will it take you to reach it?


 How much capital (not including non-dilutive grants, in-kind services, and startup/pitch competition prizes) has been invested in the company to date?

- None
- Less than \$100K
- \$101K-\$250K
- \$251K-\$500K
- \$500K-\$1M
- \$1M-\$3M
- \$3-\$5M
- Over \$5M


 How many capital investment sources do you have?

Capital investment sources would include bank loans, friends & family, venture capital, personal investment from founders, angel investors, crowd funding, or debt.


- 1
- 2
- 3
- 4
- 5
- 6
- 7

 What is the source of the capital invested:

- Personal Investment from Founders
- Friends & Family
- Angel Investors
- Venture Capital
- Crowdfunding
- Bank Loan
- Debt


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Debt

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 How many founders are involved in the company?


- 1
- 2
- 3
- 4
- 5
- 6 or more

 Are any of your founders full-time?


- Yes
- No


 If no, please explain why:


 Describe your founder(s) relevant business experience, industry knowledge and other information as to why your team is equipped to succeed in running this business?


 How much cash does your company go through each month?

- \$1 - \$500
- \$501 - \$1,000
- \$1,001 - \$5,000
- \$5,001 - \$10,000
- \$10,001 - \$20,000
- More than \$20,000


 Have you made any pivots or changed any aspect of your business as a result of the COVID-19 pandemic?

 What are the greatest near-term challenges facing your company? And how do you plan to confront them?


 Section 6: St. Louis

 Is your business currently based in Missouri or less than 150 miles from St. Louis on the Illinois side?

- Yes
- No

 Do any of your Founders or management team have ties to St. Louis?

- Yes
- No

 What competitive or strategic advantage does locating in St. Louis offer your company?

 Will any of your founders require a visa in order to work in the United States?


- Yes
- No


 If yes, please share your path to a visa:

 Why is St. Louis the right location for your business?

 Have you applied to Arch Grants previously?


- Yes
- No

 If yes, what progress have you made since your previous application?


 How did you first hear about Arch Grants? Please include name of individual/organization where appropriate.

- Arch Grants Grant Awardee _____
- Accelerator, Incubator, Venture Capital or Co-Working Space _____
- Arch Grants Judge _____
- News Article
- Facebook
- Twitter
- Instagram
- LinkedIn
- Internet Search
- Email from Arch Grants
- University Communication or Program _____
- Word of Mouth
- Staff _____
- I'm a Previous Applicant
- Other _____

 Section 7: Additional Information


 If your product/service utilizes Geospatial Intelligence Technologies, select the best description of how your company qualifies as such (optional):

- Data Management
- Data Authentication
- Data Governance
- Advanced Analytics and Modeling
- Predictive Intelligence
- Cognitive Computing
- Web Services
- Data Integrity and Security
- Blockchain
- Artificial Intelligence
- Machine Learning
- Natural Language Processing
- Deep Learning
- Computer Vision
- Quantum Computing
- Hyperautomation
- Big Data

 Does your company or founding team have any affiliation with the University of Illinois System (this includes faculty, staff, undergraduate alumni, graduate alumni, and research affiliations)?

- Yes
- No

 If yes, please describe the affiliation:

 Does your business qualify as AgriFoodTech?

Definition: Products or services that make the food and agricultural industry more efficient while providing more sustainable solutions for our ever-growing population. It includes innovation across the whole food value chain, from farm to plate to bin and everything in between - production, transportation and storage, processing, marketing, distribution, consumption, and ultimately disposal.

- Yes
- No

All applications must be submitted online.