


# Form for "Company Information"

## Section 1: Company Information

 Legal Business Name:


---

 Doing Business As (DBA):

---

 Does your company have a website?

- Yes
- No
- Online Presence (not a personal website)

 Company website:


Please add URL below.

---

 Online Presence:

If no company website, but have an online presence, please explain briefly below.


---

 In **one** sentence, tell us what your company does.

---

---

---

 Which statement best describes your company:

*\*Note that Arch Grants is only able to award for-profit organizations.*


- A high growth software or technology-based company
- An e-commerce based company
- A human-based services or consulting company
- A brick & mortar based retail
- A non-profit
- Other \_\_\_\_\_

 Company Primary Industry:

*\*Please consider refraining from selecting "Other" unless necessary - the Arch Grants team uses your Industry selections to appropriately pair you with your reviewing Judges.*

- Pharma & Biotech
- Media
- Healthcare Technology
- Medical Device
- Agricultural Technology
- Software as a Service
- Computer Hardware & Services
- EduTech
- Information Technology
- Mobile App
- ... 3 additional choices hidden ...
- Restaurant/Catering
- Retail (non-internet/mobile)

- Construction
- FoodTech
- Geospatial
- FinTech
- ArtTech
- Other
- Prop Tech
- Advanced Manufacturing


 Please specify:

---

 Company Secondary Industry:

*\*Please consider refraining from selecting "Other" unless necessary - the Arch Grants team uses your Industry selections to appropriately pair you with your reviewing Judges.*


- Pharma & Biotech
- Media
- Healthcare Technology
- Medical Device
- Agricultural Technology
- Software as a Service
- Computer Hardware & Services
- EduTech
- Information Technology
- Mobile & Telecommunications
- ... 3 additional choices hidden ...
- Restaurant/Catering
- Retail (non-internet/mobile)
- Construction
- FoodTech
- Geospatial
- Other
- FinTech
- ArtTech
- Prop Tech
- Advanced Manufacturing

 Please specify:

---

 Is your company located in the United States?

- Yes
- No

 Where is your company currently physically located?

City


---

State

- Alabama
- Alaska
- Arizona
- Arkansas
- California
- Colorado
- Connecticut
- Delaware
- District of Columbia
- Florida
- ... 31 additional choices hidden ...
- South Dakota
- Tennessee
- Texas
- Utah
- Vermont
- Virginia
- Washington
- West Virginia
- Wisconsin
- Wyoming

Zip

---

 Where is your company currently physically located?

City

---

Country

- Afghanistan
- Albania
- Algeria
- Andorra
- Angola
- Antarctica
- Antigua and Barbuda
- Argentina
- Armenia
- Australia
- ... 170 additional choices hidden ...
- United Kingdom
- United States
- Uruguay
- Uzbekistan
- Vanuatu
- Venezuela
- Vietnam
- Yemen
- Zambia
- Zimbabwe


 Year Founded:

- Before 2013
- 2014
- 2015
- 2016
- 2017
- 2018
- 2019


- 2020
- 2021
- 2022
- 2023

 What is the company's legal structure?

- 501(c)(3)
- Limited Liability Company (LLC)
- B Corporation
- C Corporation
- S Corporation
- The business does not have a legal structure yet
- The business has a legal structure, but it is not listed above

 Has the business incorporated or formed a legal entity in the US?


- Yes
- No

 If no, please explain why not:

---

---


---

 Where was the company legally formed?


City \_\_\_\_\_

- State
- Alabama
  - Alaska
  - Arizona
  - Arkansas
  - California
  - Colorado
  - Connecticut
  - Delaware
  - District of Columbia
  - Florida
  - ... 31 additional choices hidden ...
  - South Dakota
  - Tennessee
  - Texas
  - Utah
  - Vermont
  - Virginia
  - Washington
  - West Virginia
  - Wisconsin
  - Wyoming

Zip \_\_\_\_\_

 Why is now the right time for your company to receive our grant, and how will the monetary award be meaningful to growing your company at this point?

---


 What was your revenue last month?

Please note: Companies exceeding \$75k MRR may not be eligible for our program, as we focus on early-stage startups. Please contact [competition@archgrants.org](mailto:competition@archgrants.org) if you have questions.


- No revenue
- \$1 - \$5,000
- \$5,001 - \$10,000
- \$10,001 - \$25,000
- \$25,001 - \$50,000
- \$50,001 - \$75,000
- Over \$75,000

---


 Section 2: Product or Service

 Is your core business a product or a service?

- A product
- A service
- Other (please explain): \_\_\_\_\_


 Does your company operate out of a storefront/brick & mortar location?

- Yes
- No

 Do you also have or sell on an ecommerce platform?

*\*If you currently operate out of a storefront/brick & mortar location.*

- Yes
- No

 Describe the problem your product or service addresses and briefly identify the customer segment you will target.

---

---


---

 Describe your product or service and highlight the value proposition to your customers.

---

---


---

 How have you validated that people need the product or service? I.e. what proof do you have of the need, or what customer discovery efforts have you undertaken?


---

---

---

 Which of the following best describes your companies' intellectual property status?

- The company holds the rights to intellectual property developed by the company
- The company has developed proprietary technology and has filed patents to hold the rights
- The company is developing proprietary technology that will be licensed from an academic institute
- The company is developing a product/service that would be protected by trade secrets
- The company is developing propriety technology that will be held by a third-party (not the company or Founders)
- None of the above apply

 Please explain your intellectual property status and if applicable, who holds the rights to the IP.


---

---

---

---


 Section 3: Market Opportunity

 What market do you serve and how large is it? Be sure to clearly identify your target demographic.

---

---


---

 Identify your direct **and** indirect competitors and describe what makes your product or service unique.

---

---

---

 How will you access your market? I.e. how will you find/identify potential customers?


---


---

---

---

---


 Section 4: Business Model

 How do you, or how will you, generate revenue?


---

---

---

 Please select which is the most appropriate statement to describe your business's near-term plans to scale:

- My business will operate and grow in a single market (city or state)
- My business will grow in a single market initially and then expand to other markets
- My business operates nationally, and I plan to continue that growth in the US in the future
- My business operations nationally, and I plan to grow internationally in the future
- My business operates internationally
- Other

 What is your plan to scale to that level?

---

---


---

 What is your total revenue to date?

- No revenue
- \$1 - \$5,000
- \$5,001 - \$25,000
- \$25,000 - \$50,000
- \$50,001 - \$100,000
- \$100,000 - \$250,000
- \$250,001 - \$500,000

\$500,001 - \$1,000,000

Over \$1M

 What was your total revenue in 2023?

No revenue

\$1 - \$10,000

\$10,001 - \$25,000

\$25,001 - \$50,000


\$50,001 - \$100,000

\$100,001 - \$250,000

\$250,000 - \$750,000

over \$750,000

---

 Section 5: Execution

 Which best describes the current stage of your product/service?

Idea stage (pre-market validation testing)

Conducted customer discovery and received validation from the market

Developing a Minimally Viable Product (MVP)

Launched an MVP to early adopters and pilot partners

Between MVP and having a whole product ready for a full commercial launch

Generating early revenue from initial sales & marketing strategies

Have identified a scalable and repeatable business model and go-to-market strategy and are scaling the sales and marketing efforts and generating a sizeable revenue stream

 What metrics do you use to measure the growth of your business?

---

---

---

 What is the most recent product development or traction milestone you have achieved?

---

---


---

 What is the next milestone for your business and how long will it take you to reach it?

---


---

---

 Do government or private grants cover more than 50% of your total capital raised?

Yes

No

 How much capital in the form of non-dilutive funding (awards from government entities or NGO's such as startup competitions, private foundations, academic awards, ESO-funded awards or bank loans/conventional debt) has been invested in the company to date?

None

Less than \$25K

\$25K - \$50K


\$51K - \$100K

- \$101K - \$250K
- \$251K - \$500K
- \$501K - \$1M
- Over \$1M


 How many equity-free sources of capital do you have? (You may list up to 3)

Equity-free sources would include federal or state grants, grants from NGO's, or bank loans/conventional debt).


- 1
- 2
- 3
- 4
- 5
- 6
- 7

 What is the source of equity-free funding?


- Federal or state-funded grants
- Grants provided by an NGO
- Bank loans or conventional debt

 What is the dollar amount of that source of funding?


\_\_\_\_\_

 What is the source of equity-free funding?


- Federal or state-funded grants
- Grants provided by an NGO
- Bank loans or conventional debt

 What is the dollar amount of that source of funding?


\_\_\_\_\_

 What is the source of equity-free funding?


- Federal or state-funded grants
- Grants provided by an NGO
- Bank loans or conventional debt

 What is the dollar amount of that source of funding?

\_\_\_\_\_

 How much capital in the form of equity investments (angel investors, VC firms, friends and family, or personal investment from founders) has been invested in the company to date?

- None
- Less than \$100K
- \$101K-\$250K
- \$251K-\$500K
- \$500K-\$1M
- \$1M-\$3M
- \$3-\$5M
- Over \$5M


 How many capital investment sources do you have? (You may list up to 5)

Capital investment sources would include, friends & family, venture capital, personal investment from founders, angel investors, or crowd funding.


- 1
- 2
- 3




- 4
- 5
- 6
- 7

 What is the source of the capital invested?


- Personal Investment from Founders
- Friends & Family
- Angel Investors
- Venture Capital
- Crowdfunding

 What is the dollar amount of that source of capital?


---

 What is the source of the capital invested:


- Personal Investment from Founders
- Friends & Family
- Angel Investors
- Venture Capital
- Crowdfunding

 What is the dollar amount of that source of capital?


---

 What is the source of the capital invested:


- Personal Investment from Founders
- Friends & Family
- Angel Investors
- Venture Capital
- Crowdfunding

 What is the dollar amount of that source of capital?


---

 What is the source of the capital invested:


- Personal Investment from Founders
- Friends & Family
- Angel Investors
- Venture Capital
- Crowdfunding

 What is the dollar amount of that source of capital?


---

 What is the source of the capital invested:


- Personal Investment from Founders
- Friends & Family
- Angel Investors
- Venture Capital
- Crowdfunding

 What is the dollar amount of that source of capital?


---

 How many founders are involved in the company?

- 1
- 2
- 3
- 4
- 5
- 6 or more

 Are any of your founders full-time?


- Yes
- No

 If no, please explain why:

---

---


---

 Describe the relevant business experience, industry knowledge and other information as to your company's founders are equipped to succeed in running this business?


---

---

---

 How much cash does your company go through each month?

- \$1 - \$500
- \$501 - \$1,000
- \$1,001 - \$5,000
- \$5,001 - \$10,000
- \$10,001 - \$20,000
- More than \$20,000

 What are the greatest near-term challenges facing your company? And how do you plan to confront them?

---

---

---


 Have you made any pivots or changed any aspect of your business recently?


---

---

---

---


 Section 6: St. Louis

 Is your business currently based in Missouri or less than 150 miles from St. Louis on the Illinois side?

- Yes
- No

 Do any of your founders or management team have ties to St. Louis?


- Yes
- No

 What competitive or strategic advantage does locating in St. Louis offer your company?

---

---


---

 How will your company contribute to and benefit from the St. Louis ecosystem?

---

---

---


 Have you applied to Arch Grants previously?

- Yes
- No

Which years did you apply for Arch Grants previously?

Check all that apply:

- 2012
- 2013
- 2014
- 2015
- 2016
- 2017
- 2018
- 2019
- 2020
- 2021
- 2022
- 2023

 What progress have you made since your previous application(s)?

---

---

---

 Will any of your founders require a visa in order to work in the United States?


- Yes
- No

 If yes, please share your path to a visa:

---

---


---


 How did you first hear about Arch Grants? Please include name of individual/organization where appropriate.

- Arch Grants Awardee \_\_\_\_\_
- Accelerator, Incubator, Venture Capital or Co-Working Space \_\_\_\_\_
- Arch Grants Judge \_\_\_\_\_
- News Article
- Facebook
- Twitter
- Instagram
- LinkedIn
- Internet Search
- Email from Arch Grants
- University Communication or Program \_\_\_\_\_
- Word of Mouth


- Staff \_\_\_\_\_
- I'm a Previous Applicant
- Other \_\_\_\_\_

---

 Section 7: Additional Information

 Does your product/service utilize geospatial intelligence technologies? We define geospatial as utilizing data that are associated with a particular location.

- Yes
- No

 Does your company or founding team have any affiliation with the University of Illinois System (this includes faculty, staff, undergraduate alumni, graduate alumni, and research affiliations)?


- Yes
- No

 If yes, please describe the affiliation:

---

---

---

 Does your company or founding team have any affiliation with Washington University (this includes faculty, staff, undergraduate alumni, graduate alumni, and research affiliations)?


- Yes
- No

 If yes, please describe the affiliation:

---


---

---

 Does your business qualify as AgriFoodTech?

Definition: Products or services that make the food and agricultural industry more efficient while providing more sustainable solutions for our ever-growing population. It includes innovation across the whole food value chain, from farm to plate to bin and everything in between - production, transportation and storage, processing, marketing, distribution, consumption, and ultimately disposal.

- Yes
- No

 Would you consider your business to be an ArtTech company?

Definition: A product or service that is tech-enabled and scalable that either aids artists in some way or will help contribute to the arts community in St. Louis and beyond. Examples include SaaS platforms that aid artists, a CPG with an ecommerce platform that's for artists, or a marketplace platform for art.

- Yes
- No