Section 1: Company Information

Legal Business Name: __________________________

Doing Business As (DBA): ______________________

Does your company have a website?
- Yes
- No
- Online Presence (not a personal website)

Company website:
Please add URL below. __________________________

Online Presence:
If no company website, but have an online presence, please explain briefly below. __________________________

In one sentence, tell us what your company does.
________________________________________________________
________________________________________________________
________________________________________________________

Which statement best describes your company:
*Note that Arch Grants is only able to award for-profit organizations.
- A high growth software or technology-based company
- An e-commerce based company
- A human-based services or consulting company
- A brick & mortar based retail
- A non-profit
- Other __________________________

Company Primary Industry:
*Please consider refraining from selecting "Other" unless necessary - the Arch Grants team uses your Industry selections to appropriately pair you with your reviewing Judges.
- Pharma & Biotech
- Media
- Healthcare Technology
- Medical Device
- Agricultural Technology
- Software as a Service
- Computer Hardware & Services
- EduTech
- Information Technology
- Mobile App
- Restaurant/Catering
- Retail (non-internet/mobile)
• Construction
• FoodTech
• Geospatial
• FinTech
• ArtTech
• Other
• Prop Tech
• Advanced Manufacturing

Please specify:

______________________

Company Secondary Industry:
*Please consider refraining from selecting "Other" unless necessary - the Arch Grants team uses your Industry selections to appropriately pair you with your reviewing Judges.
• Pharma & Biotech
• Media
• Healthcare Technology
• Medical Device
• Agricultural Technology
• Software as a Service
• Computer Hardware & Services
• EduTech
• Information Technology
• Mobile & Telecommunications
... 3 additional choices hidden ...
• Restaurant/Catering
• Retail (non-internet/mobile)
• Construction
• FoodTech
• Geospatial
• Other
• FinTech
• ArtTech
• Prop Tech
• Advanced Manufacturing

Please specify:

______________________

Is your company located in the United States?
• Yes
• No

Where is your company currently physically located?

City ______________________
State

- Alabama
- Alaska
- Arizona
- Arkansas
- California
- Colorado
- Connecticut
- Delaware
- District of Columbia
- Florida
- South Dakota
- Tennessee
- Texas
- Utah
- Vermont
- Virginia
- Washington
- West Virginia
- Wisconsin
- Wyoming

Zip ______________________

Where is your company currently physically located?

City ______________________

Country

- Afghanistan
- Albania
- Algeria
- Andorra
- Angola
- Antarctica
- Antigua and Barbuda
- Argentina
- Armenia
- Australia
- United Kingdom
- United States
- Uruguay
- Uzbekistan
- Vanuatu
- Venezuela
- Vietnam
- Yemen
- Zambia
- Zimbabwe

Year Founded:

- Before 2013
- 2014
- 2015
- 2016
- 2017
- 2018
- 2019
What is the company's legal structure?

- 501(c)(3)
- Limited Liability Company (LLC)
- B Corporation
- C Corporation
- S Corporation
- The business does not have a legal structure yet
- The business has a legal structure, but it is not listed above

Has the business incorporated or formed a legal entity in the US?

- Yes
- No

If no, please explain why not:

________________________________________________________________________________
________________________________________________________________________________
________________________________________________________________________________

Where was the company legally formed?

City ______________________

State

- Alabama
- Alaska
- Arizona
- Arkansas
- California
- Colorado
- Connecticut
- Delaware
- District of Columbia
- Florida
... 31 additional choices hidden ...
- South Dakota
- Tennessee
- Texas
- Utah
- Vermont
- Virginia
- Washington
- West Virginia
- Wisconsin
- Wyoming

Zip ______________________

Why is now the right time for your company to receive our grant, and how will the monetary award be meaningful to growing your company at this point?

________________________________________________________________________________

What was your revenue last month?

Please note: Companies exceeding $75k MRR may not be eligible for our program, as we focus on early-stage startups. Please contact competition@archgrants.org if you have questions.
Section 2: Product or Service

Is your core business a product or a service?

☐ A product
☐ A service
☐ Other (please explain): __________________________

Does your company operate out of a storefront/brick & mortar location?

☐ Yes
☐ No

Do you also have or sell on an ecommerce platform?

*If you currently operate out of a storefront/brick & mortar location.

☐ Yes
☐ No

Describe the problem your product or service addresses and briefly identify the customer segment you will target.

_____________________________________________________________
_____________________________________________________________
_____________________________________________________________

Describe your product or service and highlight the value proposition to your customers.

_____________________________________________________________
_____________________________________________________________
_____________________________________________________________

How have you validated that people need the product or service? I.e. what proof do you have of the need, or what customer discovery efforts have you undertaken?

_____________________________________________________________
_____________________________________________________________
_____________________________________________________________

Which of the following best describes your companies' intellectual property status?

☐ The company holds the rights to intellectual property developed by the company
☐ The company has developed proprietary technology and has filed patents to hold the rights
☐ The company is developing proprietary technology that will be licensed from an academic institute
☐ The company is developing a product/service that would be protected by trade secrets
☐ The company is developing propriety technology that will be held by a third-party (not the company or Founders)
☐ None of the above apply

Please explain your intellectual property status and if applicable, who holds the rights to the IP.

_____________________________________________________________
Section 3: Market Opportunity

What market do you serve and how large is it? Be sure to clearly identify your target demographic.

Identify your direct and indirect competitors and describe what makes your product or service unique.

How will you access your market? I.e. how will you find/identify potential customers?

Section 4: Business Model

How do you, or how will you, generate revenue?

Please select which is the most appropriate statement to describe your business’s near-term plans to scale:

- My business will operate and grow in a single market (city or state)
- My business will grow in a single market initially and then expand to other markets
- My business operates nationally, and I plan to continue that growth in the US in the future
- My business operations nationally, and I plan to grow internationally in the future
- Other

What is your plan to scale to that level?

What is your total revenue to date?

- No revenue
- $1 - $5,000
- $5,001 - $25,000
- $25,000 - $50,000
- $50,001 - $100,000
- $100,001 - $250,000
- $250,001 - $500,000
What was your total revenue in 2023?

- No revenue
- $1 - $10,000
- $10,001 - $25,000
- $25,001 - $50,000
- $50,001 - $100,000
- $100,001 - $250,000
- $250,000 - $750,000
- Over $750,000

Section 5: Execution

Which best describes the current stage of your product/service?

- Idea stage (pre-market validation testing)
- Conducted customer discovery and received validation from the market
- Developing a Minimally Viable Product (MVP)
- Launched an MVP to early adopters and pilot partners
- Between MVP and having a whole product ready for a full commercial launch
- Generating early revenue from initial sales & marketing strategies
- Have identified a scalable and repeatable business model and go-to-market strategy and are scaling the sales and marketing efforts and generating a sizeable revenue stream

What metrics do you use to measure the growth of your business?

_____________________________________________________________
_____________________________________________________________
_____________________________________________________________

What is the most recent product development or traction milestone you have achieved?

_____________________________________________________________
_____________________________________________________________
_____________________________________________________________

What is the next milestone for your business and how long will it take you to reach it?

_____________________________________________________________
_____________________________________________________________
_____________________________________________________________

Do government or private grants cover more than 50% of your total capital raised?

- Yes
- No

How much capital in the form of non-dilutive funding (awards from government entities or NGO's such as startup competitions, private foundations, academic awards, ESO-funded awards or bank loans/conventional debt) has been invested in the company to date?

- None
- Less than $25K
- $25K - $50K
- $51K - $100K
How many equity-free sources of capital do you have? (You may list up to 3)

Equity-free sources would include federal or state grants, grants from NGO's, or bank loans/conventional debt).

1. $101K - $250K
2. $251K - $500K
3. $501K - $1M
4. Over $1M

What is the source of equity-free funding?

- Federal or state-funded grants
- Grants provided by an NGO
- Bank loans or conventional debt

What is the dollar amount of that source of funding?

______________________

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______________________

What is the source of equity-free funding?

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- Grants provided by an NGO
- Bank loans or conventional debt

What is the dollar amount of that source of funding?

______________________

How much capital in the form of equity investments (angels investors, VC firms, friends and family, or personal investment from founders) has been invested in the company to date?

- None
- Less than $100K
- $101K - $250K
- $251K - $500K
- $500K - $1M
- $1M - $3M
- $3 - $5M
- Over $5M

How many capital investment sources do you have? (You may list up to 5)

Capital investment sources would include, friends & family, venture capital, personal investment from founders, angel investors, or crowd funding.

1. 
2. 
3. 
What is the source of the capital invested?

- Personal Investment from Founders
- Friends & Family
- Angel Investors
- Venture Capital
- Crowdfunding

What is the dollar amount of that source of capital?

______________________

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- Personal Investment from Founders
- Friends & Family
- Angel Investors
- Venture Capital
- Crowdfunding

What is the dollar amount of that source of capital?

______________________

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- Angel Investors
- Venture Capital
- Crowdfunding

What is the dollar amount of that source of capital?

______________________

What is the source of the capital invested:

- Personal Investment from Founders
- Friends & Family
- Angel Investors
- Venture Capital
- Crowdfunding

What is the dollar amount of that source of capital?

______________________
How many founders are involved in the company?
- 1
- 2
- 3
- 4
- 5
- 6 or more

Are any of your founders full-time?
- Yes
- No

If no, please explain why:
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

Describe the relevant business experience, industry knowledge and other information as to your company's founders are equipped to succeed in running this business?
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

How much cash does your company go through each month?
- $1 - $500
- $501 - $1,000
- $1,001 - $5,000
- $5,001 - $10,000
- $10,001 - $20,000
- More than $20,000

What are the greatest near-term challenges facing your company? And how do you plan to confront them?
________________________________________________________________________
________________________________________________________________________

Have you made any pivots or changed any aspect of your business recently?
________________________________________________________________________
________________________________________________________________________

Section 6: St. Louis

Is your business currently based in Missouri or less than 150 miles from St. Louis on the Illinois side?
- Yes
- No

Do any of your founders or management team have ties to St. Louis?
- Yes
- No
What competitive or strategic advantage does locating in St. Louis offer your company?

________________________________________________________________________

________________________________________________________________________

How will your company contribute to and benefit from the St. Louis ecosystem?

________________________________________________________________________

________________________________________________________________________

Have you applied to Arch Grants previously?

• Yes
• No

Which years did you apply for Arch Grants previously?

Check all that apply:

☐ 2012
☐ 2013
☐ 2014
☐ 2015
☐ 2016
☐ 2017
☐ 2018
☐ 2019
☐ 2020
☐ 2021
☐ 2022
☐ 2023

What progress have you made since your previous application(s)?

________________________________________________________________________

________________________________________________________________________

Will any of your founders require a visa in order to work in the United States?

• Yes
• No

If yes, please share your path to a visa:

________________________________________________________________________

________________________________________________________________________

How did you first hear about Arch Grants? Please include name of individual/organization where appropriate.

☐ Arch Grants Awardee __________________________________________________________________
☐ Accelerator, Incubator, Venture Capital or Co-Working Space ____________________________
☐ Arch Grants Judge __________________________
☐ News Article
☐ Facebook
☐ Twitter
☐ Instagram
☐ LinkedIn
☐ Internet Search
☐ Email from Arch Grants
☐ University Communication or Program __________________________________________________________________
☐ Word of Mouth
Section 7: Additional Information

Does your product/service utilize geospatial intelligence technologies? We define geospatial as utilizing data that are associated with a particular location.

☐ Yes
☐ No

Does your company or founding team have any affiliation with the University of Illinois System (this includes faculty, staff, undergraduate alumni, graduate alumni, and research affiliations)?

☐ Yes
☐ No

If yes, please describe the affiliation:
_____________________________________________________________
_____________________________________________________________
_____________________________________________________________

Does your company or founding team have any affiliation with Washington University (this includes faculty, staff, undergraduate alumni, graduate alumni, and research affiliations)?

☐ Yes
☐ No

If yes, please describe the affiliation:
_____________________________________________________________
_____________________________________________________________
_____________________________________________________________

Does your business qualify as AgriFoodTech?
Definition: Products or services that make the food and agricultural industry more efficient while providing more sustainable solutions for our ever-growing population. It includes innovation across the whole food value chain, from farm to plate to bin and everything in between - production, transportation and storage, processing, marketing, distribution, consumption, and ultimately disposal.

☐ Yes
☐ No

Would you consider your business to be an ArtTech company?
Definition: A product or service that is tech-enabled and scalable that either aids artists in some way or will help contribute to the arts community in St. Louis and beyond. Examples include SaaS platforms that aid artists, a CPG with an ecommerce platform that’s for artists, or a marketplace platform for art.

☐ Yes
☐ No